

The background image shows a large audience seated in a conference hall, facing a stage. A woman in a red dress is standing at a podium on the stage, addressing the audience. A large screen is visible on the right side of the stage. The room has a modern design with wood paneling and a circular light fixture on the wall. The overall atmosphere is professional and focused.

Convenience Strategy Forum

Empowering your business growth

Preview brochure

Your all-inclusive insight solution to navigate the UK convenience retail market

The Lumina Intelligence Convenience Strategy Forum is a solution that provides businesses operating within the UK convenience retail industry with access to comprehensive insight, networking opportunities, the best innovation and dedicated analyst support. Throughout the year, our Convenience Strategy Forum members receive three market insight reports covering the depth of the UK convenience retail market, quarterly insight debriefs delivered by our experts, a half-day workshop tailored to your business needs, quarterly insight dashboards focusing on key convenience KPIs and dedicated analyst support from our expert team.

MARKET INSIGHT REPORTS



UK Convenience Market Report

Comprehensively covering the whole of the UK convenience retail market, this report provides the full picture enabling you to understand the key market and shopper trends. This report includes:

1. Market forecasts
2. Competitor landscape analysis
3. The latest shopper trends
4. Key opportunities
5. A future outlook



Future of Convenience Report

Each year, you will receive this forward looking report that covers the key trends that are set to impact convenience retail in the coming months. This report includes:

1. An overview of each trends
2. Shopper behaviour
3. Best in class examples
4. Opportunities for suppliers and retailers



UK Forecourt Market Report

This report is a comprehensive and forward-looking overview of the forecourt channel in the UK. Use this report to delve into the trends that are shaping the future of forecourts. This report includes:

1. Market analysis
2. Competitor landscape analysis
3. Consumer insight
4. Dealer insight
5. A future outlook



Invaluable insight enabling you to deliver success within the UK convenience retail market

Throughout the year you will receive access to events, insight, reports and analyst support, meaning you stay informed of the latest developments and changes to consumer and market trends. Constantly evolve your strategy based on robust, up-to-date insight and develop a strategy for success in the UK convenience retail market with the support of Lumina Intelligence.

QUARTERLY INSIGHT DEBRIEFS

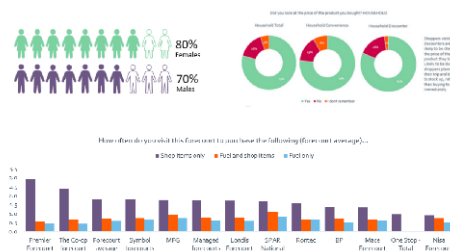


Four debriefs per year

Our quarterly debriefs are a mix of virtual and F2F events to give you a balance between having access to networking opportunities with your industry peers and not having to spend too much time away from your business.

Hosted by our experts, these debriefs are insight rich and go into the finer detail behind the headline figures.

QUARTERLY INSIGHT DASHBOARD



Convenience KPI dashboards

Every quarter, you will receive the latest dashboard that monitors some key convenience retail KPIs. This dashboard enables you to make comparisons on both a yearly and quarterly basis. The dashboards include:

1. Basket spend data
2. Visit frequency
3. Shopper mission analysis
4. Demographic data

HALF-DAY WORKSHOP



Channel strategy workshop

Each year, you will benefit from a half-day workshop for your team, facilitated by our trained industry experts on small format shopping. Gain foresight on market trends, improve your channel strategy and understand the opportunities for your business.

This workshop can be held at a location of your choosing or at our offices in London.

ANALYST SUPPORT



Our team to support you

Our team of expert analysts are deeply engaged in food and drink and on-hand to support you and ensure you maximise your subscription to the Lumina Intelligence Convenience Strategy Forum

Get in touch

For further information about this report please contact:

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