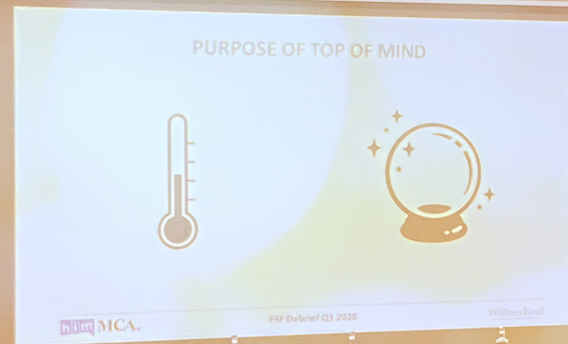


Food Strategy Forum

Empowering your business growth

Preview brochure



Your all-inclusive insight solution to navigate the UK eating out market

The Lumina Intelligence Food Strategy Forum is a solution that provides businesses within the hospitality industry with access to comprehensive insight, networking opportunities, the best innovation and dedicated analyst support. Throughout the year, our Food Strategy Forum members receive three market insight reports covering the depth of the UK eating out market, quarterly insight debriefs delivered by our experts, regular food study tours, monthly consumer insight and quarterly concepts to watch reports highlighting the latest innovation from across the industry.

MARKET INSIGHT REPORTS



UK Eating Out Market Report

Comprehensively covering the whole of the eating out market, this report provides the full picture enabling you to understand the opportunities and make business critical decisions.

This report includes:

1. Market forecasts
2. Key operator analysis
3. Consumer insight
4. Key opportunities
5. A future outlook



Menu & Food Trends Report

Based on thousands of data points, this report drills down on UK menu composition, pricing and engineering, as well as consumer behaviour. This report includes:

1. Menu composition
2. Menu pricing
3. Key trends
4. Menu engineering
5. Consumer insight
6. A future outlook



Top Of Mind Report

Consisting of detailed interviews with over 100 industry executives from across the eating out and grocery retail sectors, including manufacturers, operators, retailers and distributors. The report includes their views on:

1. The current trading environment
2. Key challenges on the horizon
3. Growth opportunities
4. The future of their industry

QUARTERLY INSIGHT DEBRIEFS



Four debriefs per year

Our quarterly debriefs are a mix of virtual and F2F events to give you a balance between having access to networking opportunities with your industry peers and not having to spend too much time away from your business.

Hosted by our experts, these debriefs are insight rich and go into the finer detail behind the headline figures.

Invaluable insight enabling you to deliver success within the UK eating out market

Throughout the year you will receive access to events, insight, reports and analyst support, meaning you stay informed of the latest developments and changes to consumer and market trends. Constantly evolve your strategy based on robust, up-to-date insight and develop a strategy for success in the UK eating out market with the support of Lumina Intelligence.

FOOD STUDY TOURS



Both virtual and F2F UK food tours

Join us for a series of virtual and F2F study tours throughout the year, where we showcase some of the best innovators from across the eating out market. Chat to operators and manufacturers and taste the food of some of the hottest concepts on the market during our food tours and ask questions during live Q&A sessions during our virtual sessions.

MONTHLY CONSUMER INSIGHT



Consumer dashboards

Every month, we send you the latest consumer dashboard, keeping you informed of the latest developments in consumer behaviour. These dashboards include:

1. Eating out participation
2. Performance by day-part
3. Share of visits by channel/day-part
4. Most popular dishes by day-part
5. % change year-on-year

CONCEPTS TO WATCH



Quarterly focus on innovation

Each quarter, we highlight 10 new openings that we think are worthy of wider attention and which fulfil at least two of the following three criteria:

1. Offer a unique food/beverage proposition
2. Operationally interesting (location, merchandising, tech etc.)
3. Potential for significant expansion

ANALYST SUPPORT



Our team to support you

Our team of expert analysts are deeply engaged in food and drink and on-hand to support you and ensure you maximise your subscription to the Lumina Intelligence Food Strategy Forum

Get in touch

For further information about this report please contact:

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