

UK Grocery Data Index Full Year 2019

July 2020

UK Grocery Data Index 2020

The Lumina Intelligence Grocery Data Index, created in partnership with The Grocer, ConvenienceStore.co.uk and Forecourt Trader, is a comprehensive overview of the total UK grocery market landscape, comprising outlet volumes and turnover estimates for convenience stores, forecourts, supermarkets and discounters, split by sub-channels



DATA ON THE UK GROCERY RETAIL MARKET

The Lumina Intelligence Grocery Data Index provides authoritative market sizing data that tracks the performance of operators across the UK grocery retail market.

The report provides market rankings based on retailer turnover and outlet numbers and segmented by sub-channels for convenience, forecourts and supermarkets.

Retailers and suppliers should use this report to support their channel strategies. Retailers can benchmark themselves against competitors within their channel and suppliers can use this data for prioritisation of customers.

INCLUDED IN THE REPORT

Outlet volumes and turnover estimates for operators across the grocery retail market, split by the following sub-channels:

Convenience stores

- Convenience Multiples
- Co-operative Societies
- Symbol groups
- Unaffiliated independents

Forecourts

- Multiple grocers/Co-ops
- Oil company owned
- Independent dealers

Supermarkets

- Multiple grocers/discounters
- Co-operatives
- Independent supermarkets

METHODOLOGY

- Data collected directly from retailers/operators in partnership with The Grocer, Forecourt Trader and Conveniencestore.co.uk.

- Forecourt figures provided by Experian Catalyst
- Turnover estimates based on reported sales taken from annual company reports where available.
- Independent retailers average weekly sales estimated through competitor benchmarks, location strategy, average store size, proposition make-up/focus (e.g. focus on fresh & chilled) and market positionings

BENEFITS OF THIS REPORT

- Understand the operator landscape and assess the scale of leading players
- Rankings (by both outlets and turnover) segmented by convenience, forecourts, supermarkets and discounters
- Use this report to support your channel strategy and the prioritisation of customers and competitors

- **Format:** Electronic PDF
- **Access:** Corporate access
- **Publication date:** July 2020
- **Pricing:** £495 + VAT

Get in touch

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