

# Operator Data Index

Monitoring UK eating and drinking  
out brands

Preview brochure

# Your one-stop resource to monitor UK eating & drinking out brands

The Lumina Intelligence Operator Data Index provides subscribers with comprehensive data on 700+ leading UK operators, including market rankings, sales and outlet numbers, monthly analysis, as well as detailed profiles of the Top 100, all in one place. Use this analysis tool to understand the landscape of the UK hospitality industry, your position amongst your peers and identify the opportunities for your business. Also, get a grip on the latest innovation to hit the market through our regular concepts to watch reports where we showcase the latest trends emerging across the UK hospitality industry.

## WHAT IS INCLUDED:

### McDonald's



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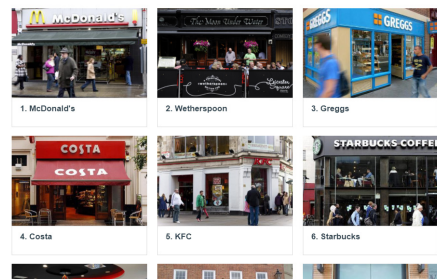
Fast food burger brand with a global presence, McDonald's is the largest UK burger brand. Approximately 30% of UK restaurants are company owned, and the rest franchised. McDonald's is a UK fast food pioneer in local sourcing, with a commitment to using British and Irish farmers for

## Comprehensive brand profiles

Understand the operator landscape with detailed profiles of the UK's 100+ leading and emerging eating out brands.

Each profile includes:

1. Head office information
2. Outlet numbers
3. Turnover
4. EBITDA figures
5. SWOT reports



## Brand rankings

Assess the leading players with ranking lists by outlet numbers and turnover, segmented by branded restaurants, casual dining, fast food restaurants, pub & bar brands and pub groups



## Topical analysis

Every month, we conduct bitesize analysis reports that focus on specific areas of the UK eating out market or the trends that are impacting it. Examples of previous analysis reports include UK coffee and cafe operators and sustainability.

If you have a specific request we will look to accommodate this within our schedule



## Concepts to watch

Each quarter, we highlight 10 new openings that we think are worthy of wider attention and which fulfil at least two of the following three criteria:

1. Offer a unique food/beverage proposition
2. Operationally interesting (location, merchandising, tech etc.)
3. Potential for significant expansion

# Get in touch

For further information about this report please contact:

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