**A close up of a logo

Description automatically generatedCONTACT INFORMATION:**

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**Dine-in occasions continues to increase, as restaurants and pubs/bars grow share**

According to the latest update to the Lumina Intelligence UK Eating Out Market Report 2021, the proportion of out-of-home occasions that are purchased and consumed on-premise increased by +3.4ppts, from 70.6% in the 12 weeks ending (12WE) 11/07/21 to 74.0% in the 12 WE 03/10/2021.

Delivery declined in share by -2.1ppts and Click & Collect declined by -1.5ppts, as consumers ate and drank out of home more often.

In the latest 12-week period, over half of the UK adult population had an eating or drinking out occasion each week, peaking at 58% WE 05/09/2021, coinciding with the late August bank holiday, warm weather and increased leisure time driving a rise in out of home occasions.

Average spend increased by +8.9% in the latest 12 weeks, from £11.01 per visit to £11.99. This is driven by consumers visiting higher spend channels, including restaurants and pubs & bars. Restaurants share of total eating out occasions increase +3.5ppts, from 15.3% to 18.8%, and pubs & bars increased share by +2.4ppts, from 15.4% to 17.8%. The QSR channel maintains the highest share of occasions, however in the latest 12-week period it has fallen -2ppts, from 37.7% to 35.7%, driven by the -2ppt decline in delivery occasions.

Lunch occasions increased by +2.3ppts over the past quarter, with dinner occasions decreasing by -2.2ppts. Lunch accounted for over one-in-three (34%) eating out occasions.

KFC saw its share of occasions increase by +1ppt in the past 12 weeks with McDonald’s and Greggs both experiencing -1ppt declines. KFC has been focusing its expansion efforts on drive thru formats, capitalising on consumers travelling throughout the school holidays.

Commenting on the results, Blonnie Whist, Insight Director at Lumina Intelligence said, *“The easing of restrictions is resulting in consumers returning to more indulgent, higher ticket channels, such as pubs/bars and restaurants. This will come as positive news for operators, ahead of a critical festive period that is reliant on restrictions remaining eased and consumer confidence in socialising continuing to grow. The end of Summer also coincided with many returning to the office in some capacity, which will be a key driver in the increase in lunch occasions. City centre operators, who have had a torrid 18 months will be buoyed by the steady return of workers and the increases in commuter traffic.”*

**ENDS**

**Report methodology**

The Lumina Intelligence UK Eating Out Report 2021 is the trusted source of insight for UK leading manufacturers and operators.

The report methodology includes:

* Consumer eating out behaviour data based on 78,000 surveys across the year from Lumina Intelligence’s Eating & Drinking Out Panel.
* Extracts from Lumina Intelligence Operator Data Index and synthesis with wider market sizing databases.
* A bespoke consumer survey analysing attitudes towards eating out and what the impact of the coronavirus will be on future intentions to eat out
* Desk research: news articles and trade press, company websites and industry associations.

**About Lumina Intelligence**

Lumina Intelligence inspires the global food and drink sector with deep, actionable insights powered by the world’s best analytics technology. Our products and services are used by the major brands and organisations in these fast moving and growing markets to support business planning, strategic marketing and new product development.

With offices in London, Chicago, Montpellier, and Singapore, and local on the ground analysts across our businesses, you can trust our market knowledge. We are committed to providing all our customers with up to date accurate information to support critical decision making.

Combining the expertise and experience of HIM, MCA Insight and Lumina Intelligence, we are the experts in market and consumer insight across the food & drink and nutrition markets.

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