**A close up of a logo

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**UK Foodservice Delivery Market to Hit £14.3bn in 2025 as Consumer Frequency and Digital Innovation Drive Growth**

The UK foodservice delivery market is forecast to grow by 3.1% in 2025, reaching £14.3 billion, according to the [Lumina Intelligence Foodservice Delivery Report 2025](https://store.lumina-intelligence.com/product/uk-foodservice-delivery-market-report-2025/). This reflects a steady increase in consumer delivery frequency, particularly among Londoners, ABC1 households and 25–34-year-olds, underpinned by stronger household spending and a rising demand for convenience.

Delivery-only kitchens continue to enable operators to reach new locations and test concepts, while branded restaurants and fast food chains are set to gain further market share. Delivery turnover for these segments is now double that of 2019, supported by expanded delivery operations and aggregator partnerships. Tailored delivery strategies are helping brands optimise profitability, data control and customer experience.

Consumers are placing greater emphasis on quality, health and brand trust when ordering. Ingredient standards, healthy menu options and strong customer ratings are influencing choices, with clear communication of these credentials now essential to attract and retain delivery users. At the same time, drinks and loyalty promotions are growing areas, though both under-index against the wider market, signalling untapped potential to increase order value and frequency.

By 2028, the market is projected to reach £15.8 billion, with a compound annual growth rate of 3.1% from 2025. Growth will be fuelled by wider access, platform optimisation and innovation—particularly through AI integration and health-led offers—enabling more frequent, higher-value ordering.

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**About the Report**

Lumina Intelligence [UK Foodservice Delivery Market Report 2025](https://store.lumina-intelligence.com/product/uk-foodservice-delivery-market-report-2025/) is the definitive report on foodservice delivery, quantifying the size and growth of the channel and market forecasts out to 2028, with a detailed look at growth drivers and potential inhibitors. The report includes consumer insight from Lumina Intelligence Eating and Drinking Out Panel, which comprehensively analyses consumer attitudes and behaviours, including key drivers and barriers to using foodservice delivery.

**About Lumina Intelligence**

Lumina Intelligence inspires the global food and drink sector with deep, actionable insights powered by the world’s best analytics technology. Our products and services are used by the major brands and organisations in these fast moving and growing markets to support business planning, strategic marketing, and new product development.

Combining the expertise and experience of HIM, MCA Insight and Lumina Intelligence, we are the experts in market and consumer insight across the food & drink and nutrition markets.

<https://www.lumina-intelligence.com/>