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**Lumina Intelligence Launches Inaugural Category Management & Insight Awards**

*“A new industry benchmark recognising excellence across Foodservice, Wholesale and Convenience sectors.” Laura Joyce, Head of Customer Success.*

[Lumina Intelligence](https://www.lumina-intelligence.com/) is proud to announce the launch of the [Category Management & Insight Awards 2025](https://awards.lumina-intelligence.com/live/en/page/enter), a new initiative designed to recognise and celebrate outstanding contributions in Category, Marketing and Insight across the UK’s Foodservice, Wholesale and Convenience sectors.

These first-of-their-kind awards aim to spotlight individuals and teams who are using data, insight, and collaboration to drive tangible growth, enhance customer understanding, and advance strategic thinking within their organisations.

**An Industry First**As the only UK awards programme dedicated specifically to category management and commercial insight in these sectors, the Category Management & Insight Awards address a clear gap in recognising the professionals behind the strategies shaping the industry. From rising stars to seasoned leaders, from bold ideas to collaborativesuccess stories – the awards provide a platform for achievement at every level.

**Five Award Categories:**

* **Best Use of Data & Insight Award** – for strategies that demonstrate category growth through data-driven recommendations
* **Innovation in Insights Award** – recognising original and effective approaches to delivering insight
* **Best Supplier-Retailer Collaboration Award** – for partnerships that demonstrate mutual benefit and measurable impact
* **Category & Insights Champion of the Year** – honouring long-term vision and leadership
* **Rising Star Award** – celebrating early-career professionals already delivering meaningful results

Winners will be selected by an expert judging panel and announced at an exclusive industry event.

The awards ceremony will take place on **Thursday, 20th November 2025 at Lucy Wong in London’s Fitzrovia**, bringing together key decision-makers, category leaders, and commercial strategists for an afternoon of recognition, networking, and inspiration.

**Entries are now open and will close on 15 August 2025**. Individuals and organisations are encouraged to submit nominations either for themselves or on behalf of colleagues and partners.

For full category criteria and entry details, visit:
<https://awards.lumina-intelligence.com>

**About Lumina Intelligence**Lumina Intelligence provides expert insight and thought leadership across the UK eating-out, grocery retail, and convenience sectors. Through high-quality market intelligence, tailored consultancy and exclusive networking opportunities, Lumina helps businesses identify growth strategies and respond to the latest trends shaping consumer behaviour and channel dynamics.